

Fintech Expertise

Pioneering Fintech Solutions for Tomorrow's Economy









About Us

- Fintech Expertise: Our team specializes in developing innovative solutions across digital banking, payment processing, blockchain technology, wealth management, and financial analytics.
- Data Security Commitment: We prioritize data security and compliance with regulations like GDPR and PCI DSS, ensuring confidentiality in mobile banking, online payments, and digital wallets.
- Collaborative Partnerships: We work closely with clients to deliver tailored Fintech solutions, spanning peer-to-peer lending, robo-advisors, and cryptocurrency exchanges.
- Innovation and Research: We invest in emerging technologies such as AI, machine learning, and biometric authentication for financial services innovation.
- Customer-Centric Approach: Our focus is on delivering user-friendly solutions in digital lending, investment platforms, and financial planning tools, based on client needs and preferences.
- Full Lifecycle Capabilities: From conceptualization to development, our expertise covers regulatory technology (RegTech), InsurTech, open banking APIs, crowdfunding platforms, stock trading apps, and digital identity verification systems.









Our Design and Development Ideology

- We focus on full infrastructure design and development and/or integration into an existingecosystem.
- We aim to deliver a product that is both state-of-the-art as well as meets the **highest standards in the industry**.
- **High emphasis on close interaction** with the client and time-to-time demonstration upon achievement of milestones.
- Iterative Development process with shorter sprints to bring out the best in what we do.











www.digiprima.com

Case Studies Problem Analysis and the Proposed/Accepted Solutions







Field Expertise

- **Digital Banking Solutions:** Expertise in developing digital banking solutions, including online banking platforms, mobile banking apps, and digital wallets, leveraging Fintech principles.
- Payment Processing Systems: Specialization in developing payment processing systems and platforms, such as payment gateways, POS terminals, and online payment solutions
- Blockchain and Cryptocurrency: Proficiency in blockchain technology and cryptocurrency development, including blockchain-based payment networks, decentralized finance (DeFi) platforms
- Wealth Management Platforms: Experience in building wealth management platforms and investment management solutions, including robo-advisors, trading platforms, and portfolio management tools,









Industry Leading Tech Stack that Pillars our Fintech Solutions









Problem Statement

- Merchants, especially small businesses, resist mobile payment adoption.
- Mobile payments struggle against traditional methods for convenience and acceptance.
- Ease-of-use issues lead to confusion and reluctance among merchants.
- Mobile payments are perceived as additional expenses by some merchants.
- Merchants find it challenging to remember mobile payment processes.

Solution

- Simplify mobile payment processes for seamless merchant adoption.
- Offer cost-effective solutions to alleviate financial concerns for merchants.
- Enhance customer education initiatives to increase mobile payment usage.
- Provide ongoing training and support to ensure merchant confidence and proficiency.
- Develop intuitive mobile payment interfaces for easy merchant integration.









Bluecode- System Architecture



Swift CSV POS System

Problem Statement

- Fragmented Data Sources: Financial institutions lack consolidated view of data.
- **Manual Processes:** Manual handling of messaging activities leads to inefficiencies.
- Limited Decision-Making: Restricted access to real-time data hampers decision-making abilities.
- Inefficient Message Processing: Existing systems struggle with message processing inefficiencies.

Solution

- Enable real-time access to data through advanced monitoring
- Implement a **centralized platform** for aggregating and integrating data from various sources.
- Introduce automated solutions for **messaging activities** to streamline operations and reduce manual intervention.
- Deploy scalable infrastructure solutions to accommodate growing volumes effectively.





Product

Boosting Operations and Investigations of SWIFT and Non-SWIFT Financial Data



Swift CSV - System Architecture



Swift CSV Simplified Financial Data Management

Problem Statement

- Need to handle a large volume of transactions and data from businesses of all sizes.
- Lack of a scalable architecture to accommodate growth and increased workload demands.
- Challenge in ensuring seamless integration of various modular products into Labrador AI's platform.
- Difficulty in managing and optimizing performance across multiple services and functionalities.

Solution

- Adopt a microservices architecture to modularize Labrador AI's platform
- Leverage cloud computing platforms like **AWS**, **Azure**, or **Google Cloud** to provide scalable infrastructure
- Implement a **robust integration framework** to streamline the seamless integration
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Labrador Ai - System Architecture



Problem Statement

- Outdated Process: Existing systems are ineffective and outdated, causing challenges.
- **Manual Workflows:** Spreadsheets and emails lead to inefficient and errorprone workflows.
- **Documentation Overload:** Excessive documentation and credit underwriting processes hinder efficiency.
- Lack of Collaboration: Limited communication channels result in disjointed interactions between parties.

Solution

- DigiPrima delivers Equipment Loan Management Software Solution within 6 months.
- FinanceExchange gains access to a complete loan management software suite.
- Automation reduces reliance on manual processes, improving efficiency.
- Platform enables seamless interaction between lenders, vendors, and borrowers.
- Digital solutions reduce paperwork and streamline credit underwriting processes.





Product

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Finance Exchange- System Architecture



Loan Moksha Loan Lending App

Problem Statement

- Existing process of connecting borrowers with **lending institutions** is cumbersome and inefficient.
- **Borrowers face difficulty** in comparing loans and finding the best option due to a lack of accessible information.
- Borrowers struggle to find lenders with suitable **lending criteria** and preferences to meet their needs.
- Users are apprehensive about data security and protection when using **online loan comparison platforms**.

Solution

- Loan Moksha offers a simple yet advanced platform to analyze and resolve borrowers' problems
- Loan Moksha ties up with multiple lenders with different lending criteria
- Automation reduces reliance on manual processes, improving efficiency.
- Loan Moksha provides an intuitive and **simple-to-use interface** for users to search, select, and finalize lending partners easily.
- Loan Moksha ensures multi-layer data **security and protection** to safeguard users' information.









Finance Exchange- System Architecture



Thankyou

We Look Forward To Working With You

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